IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of: Confirmation No.: 4260

Stephen R. Bacso Date: January 30, 2007

Serial No.: 09/991,525 Group Art Unit: 2623

Filed: November 20, 2001 Examiner: Farzana E. Hossain

For: METHOD AND SYSTEM FOR TARGETED CONTENT PRESENTATION IN A

COMMUNICATIONS NETWORK

VIA EFS-WEB

Commissioner for Patents

P.O. Box 1450

Alexandria, Virginia 22313-1450

AMENDMENT/SUBMISSION

Sir:

This is a response to the Office Action mailed October 30, 2006 in the above-identified application. Reconsideration of the application is respectfully requested.

FEE CALCULATION

Any additional fee required has been calculated as follows:

_____ If checked, "Small Entity" status is claimed.

NO. CLAIMS		HIGHEST NO.						:
AFT	ER	PREV	IOUSLY					ADDIT.
AMENDMENT		PAID FOR			EXTRA PRESENT		RATE	FEE
TOTAL	15	MINUS	20	* =	0	X	(\$25 SE or \$50)	\$-0-
INDEP.	3	MINUS	3	**=	0	X	(\$100 or \$200)	\$-0-
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM							(\$180 or \$360)	\$-0-

^{*} not less than 20

TOTAL \$-0-

If any additional	payment is required, a ch	leck which includes the cal	lculated fee of \$
(OFGS Check No.) is attached.		

1

{00801304.1}

^{**} not less than 3

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee during the prosecution of this application is not paid, the Patent Office is authorized to charge the underpayment to Deposit Account No. 15-0700.

CONTINGENT EXTENSION REQUEST

If this communication is filed after the shortened statutory time period had elapsed and no separate Petition is enclosed, the Commissioner of Patents and Trademarks is petitioned, under 37 C.F.R. § 1.136(a), to extend the time for filing a response to the outstanding Office Action by the number of months which will avoid abandonment under 37 C.F.R. § 1.135. The fee under 37 C.F.R. § 1.17 should be charged to our Deposit Account No. 15-0700.

SUMMARY OF AMENDMENTS

- 1. ____ If checked, an abstract (an amended abstract) is submitted herewith.
- 2. If checked, amendments to the drawings are submitted herewith.
- 3. ____ If checked, amendments to the specification are submitted herewith.

2

4. If checked, amendments to the claims are submitted herewith.

{00801304.1}